THE STYLE GATEWAY TO WEST AFK



INTERNATIONAL

FASHION, TEXTILE & SHOES

EXHIBITION

16-18 • Abidjan
Apr 2026 IVORY
COAST







FABRIC INNOVATION ZONE

DISCOVER NEXT-GENERATION TEXTILES AND SUSTAINABLE MATERIALS TRANSFORMING THE FASHION SUPPLY CHAIN.

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DISCOVER THE RHYTHM OF AFRICA THROUGH TEVTILES

GH TEXTILES, SHOES & DESIGN!



The most developing economy in West Africa with a population of 32.1 million, Ivory Coast is the economic hub of West Africa.

With a strong culture of fashion and a young, trend-driven population, Ivory Coast is emerging as a key market for apparel, footwear, and textile products. Local demand spans from traditional wear to contemporary fashion, creating a dynamic retail and wholesale landscape.

Supported by regional trade frameworks and rising domestic production capacity, the country offers growing opportunities for **international brands**, **textile manufacturers**, **and fashion entrepreneurs** looking to enter the Francophone West African market.

Ivory Coast's dynamic economy and growing population, combined with the Economic Community of West African States (ECOWAS) 's **430 million strong market**, offer significant trade & investment opportunities.

COUNTRY INFORMATION

Language: French (Official), Dioula, Baoulé, Bété

Population: 32.1 Million

Religion: Islam (~43%), Christianity (~34%)

Capital City: Yamoussoukro

Important Cities: Abidjan, Bouaké, San Pedro,

Daloa, Korhogo

Currency: XOF (West African CFA franc)

Regime: Presidential Republic **President:** Alassane Ouattara

GDP: \$94 billion USD Growth Rate: 7%





Fashion Market on the Rise

The fashion, textile, and shoes sector in Ivory Coast is steadily expanding, with imports valued at over US \$250 million in 2023. More than 70% of products are imported, mainly from China, Turkey, France, and Italy, highlighting the strong dependence of the local market on international supply. Demand is expected to rise to about US \$320 million by 2026, with both affordable and premium segments attracting significant attention. International brands are present in urban centers, while local producers are also gaining visibility with traditional fabrics and regional designs.

For companies aiming to enter the market, the FashionTExpo is a crucial platform to connect with distributors, showcase collections, and establish partnerships. The event provides direct access to buyers and retailers in Abidjan and across West Africa, making it a strategic tool for business expansion.



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Parc des Expositions



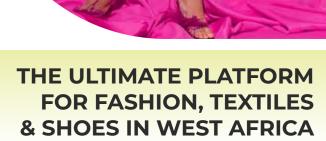
👂 Abidjan, CÔTE D'IVOIRE

PRODUCT GROUP

- Women's, Men's & Children's Apparel
- Footwear & Leather Goods
- Haute Couture and Ready-to-Wear
- Traditional and Ethnic Clothing
- **Textiles & Fabrics** (woven, non-woven, technical fabrics)
- Baby & Kids Apparel
- Yarn, Threads & Dyes
- Sportswear & Athleisure
- Underwear & Lingerie
- Shoes (formal, casual, sports)
- Textile Machinery & Printing Technologies
- Eco-Fashion & Sustainable Materials

VISITOR PROFILE

- Fashion Retail Chains
- Boutique Owners & Wholesalers
- **Textile Importers & Distributors**
- Designers, Stylists & Fashion Consultants
- E-commerce Fashion Buyers
- Shopping Mall Operators
- Government & Institutional Buyers
- Sourcing Agencies & Exporters



FashionTExpo Ivory Coast is West Africa's premier international trade exhibition for fashion, textiles, footwear, and accessories. It brings together leading global brands, manufacturers, designers, and industry professionals in one of the continent's fastest-emerging fashion and lifestyle markets.

Driven by a young, style-conscious population and a growing middle class. the demand ready-to-wear fashion, premium textiles, and quality footwear is rising sharply across West Africa. Ivory Coast, with its strategic position and strong trade connections, is fast becoming a fashion gateway for the region.

FashionTExpo 2026 offers a unique B2B platform where exhibitors can meet distributors, retailers, buyers, and designers - enabling real business opportunities and future partnerships.

Reserve your space today and be part of Ivory Coast's most inspiring fashion event!

WHY EXHIBIT?



+400 HOSTED BUYER **PROGRAM & B2B**

Meet pre-qualified buyers from all over the globe for efficient deal-making and connect directly with right partners and suppliers.



+4300 PROFESSIONAL **VISITORS**

From +9 countries across Africa and beyond. Unlock global partnership opportunities with countless industry leaders.



EXPANDING MARKET & POWERFUL PARTNERS

Take advantage of the expanding market with the support of our powerful partners for rapidly increasing consumer needs.