

THE STYLE GATEWAY TO WEST AFRICA
THE WAY TO WEST AFRICA'S FASHION FUTURE!

CÔTE D'IVOIRE

FashionTExpo

FASHION | TEXTILE | SHOES

INTERNATIONAL **FASHION, TEXTILE & SHOES** EXHIBITION



16-18
Apr 2026



Abidjan
**IVORY
COAST**



FABRIC INNOVATION ZONE

DISCOVER NEXT-GENERATION TEXTILES AND SUSTAINABLE MATERIALS TRANSFORMING THE FASHION SUPPLY CHAIN.

abidjan@atilimfuar.com

ivorycoastfashiontexpo.com

+90 212 273 18 18

ATLMEXPO

DISCOVER THE RHYTHM OF AFRICA THROUGH TEXTILES
HIGH TEXTILES, SHOES & DESIGN!



IVORY COAST

The most developing economy in West Africa with a population of **32.1 million**, Ivory Coast is the economic hub of West Africa.

With a strong culture of fashion and a young, trend-driven population, Ivory Coast is emerging as a key market for **apparel, footwear, and textile products**. Local demand spans from **traditional wear to contemporary fashion, creating a dynamic retail and wholesale landscape**.

Supported by regional trade frameworks and rising domestic production capacity, the country offers growing opportunities for **international brands, textile manufacturers, and fashion entrepreneurs** looking to enter the Francophone West African market.

Ivory Coast's dynamic economy and growing population, combined with the Economic Community of West African States (ECOWAS)'s **430 million strong market**, offer significant trade & investment opportunities.

COUNTRY INFORMATION

Language: French (Official), Dioula, Baoulé, Bété

Population: 32.1 Million

Religion: Islam (~43%), Christianity (~34%)

Capital City: Yamoussoukro

Important Cities: Abidjan, Bouaké, San Pedro, Daloa, Korhogo

Currency: XOF (West African CFA franc)

Regime: Presidential Republic

President: Alassane Ouattara

GDP: \$94 billion USD

Growth Rate: 7%



Fashion Market on the Rise

The **fashion, textile, and shoes sector** in Ivory Coast is steadily expanding, with imports valued at over US **\$250 million in 2023**. More than **70% of products are imported, mainly from China, Turkey, France, and Italy**, highlighting the strong dependence of the local market on international supply. Demand is expected to rise to about US **\$320 million by 2026**, with both affordable and premium segments attracting significant attention. International brands are present in urban centers, while local producers are also **gaining visibility with traditional fabrics and regional designs**.

For companies aiming to enter the market, the **FashionTexpo** is a crucial platform to connect with **distributors, showcase collections, and establish partnerships**. The event provides direct access to buyers and retailers in Abidjan and across West Africa, making it a strategic tool for business expansion.

CÔTE D'IVOIRE

FashionTExpo

FASHION | TEXTILE | SHOES

INTERNATIONAL FASHION TEXTILE & SHOES EXHIBITION



16-18 April 2026



Parc des Expositions



Abidjan, CÔTE D'IVOIRE

PRODUCT GROUP

- Women's, Men's & Children's Apparel
- Footwear & Leather Goods
- Haute Couture and Ready-to-Wear
- Traditional and Ethnic Clothing
- Textiles & Fabrics
(woven, non-woven, technical fabrics)
- Baby & Kids Apparel
- Yarn, Threads & Dyes
- Sportswear & Athleisure
- Underwear & Lingerie
- Shoes (formal, casual, sports)
- Textile Machinery & Printing Technologies
- Eco-Fashion & Sustainable Materials

VISITOR PROFILE

- Fashion Retail Chains
- Boutique Owners & Wholesalers
- Textile Importers & Distributors
- Designers, Stylists & Fashion Consultants
- E-commerce Fashion Buyers
- Shopping Mall Operators
- Government & Institutional Buyers
- Sourcing Agencies & Exporters

WHY EXHIBIT?



**+400 HOSTED BUYER
PROGRAM & B2B**

Meet pre-qualified buyers from all over the globe for efficient deal-making and connect directly with right partners and suppliers.



**+4300 PROFESSIONAL
VISITORS**

From +9 countries across Africa and beyond. Unlock global partnership opportunities with countless industry leaders.



**EXPANDING MARKET &
POWERFUL PARTNERS**

Take advantage of the expanding market with the support of our powerful partners for rapidly increasing consumer needs.



THE ULTIMATE PLATFORM FOR FASHION, TEXTILES & SHOES IN WEST AFRICA

FashionTExpo Ivory Coast is West Africa's premier international trade exhibition for **fashion, textiles, footwear, and accessories**. It brings together leading global **brands, manufacturers, designers, and industry professionals** in one of the continent's fastest-emerging fashion and lifestyle markets.

Driven by a young, **style-conscious population and a growing middle class**, the demand for ready-to-wear fashion, premium textiles, and quality footwear is rising sharply across West Africa. Ivory Coast, with its **strategic position and strong trade connections**, is fast becoming a fashion gateway for the region.

FashionTExpo 2026 offers a unique B2B platform where exhibitors can meet distributors, retailers, buyers, and designers – enabling real business opportunities and future partnerships.

Reserve your space today and be part of Ivory Coast's most inspiring fashion event!